



SPONSORSHIP PACKAGES

European
Association >
Summit & Awards

Main Sponsorship Packages

Express your interest by **11 March 2024** by contacting us at info@esae.eu.

Priority will be given to ESAE partners.

	SPONSOR	PREMIUM SPONSOR
PRICE*	€4.000*	€8.000*
SPECIAL RATE FOR ESAE PARTNERS*	€3.000*	€6.000*
Complimentary access (Summit and Awards ceremony)	1 individual	2 individuals
Official acknowledgment by ESAE President at the opening and closing of the EAS	✓	✓
Logo featured on EAS digital signage and screens throughout the event venue	✓	✓
Logo in EAS marketing materials and hyperlinked in the Summit's website & app	✓	✓
Promotional items or brochure to be displayed on sponsors' table in the networking area ¹	✓	✓
ESAE social media post recognising your support	1 group post after the EAS	1 individual post before the EAS 1 individual post during the EAS 1 individual post after the EAS
Opportunity to contribute as a panelist ²		✓
Promotional video in loop during breaks in all sessions rooms (max. 2 minutes)		✓
Ability to participate in exclusive Breakfast with invited guests and ESAE Community Co-Chairs ³		✓

¹Items must be sustainable. Sponsor shall ensure the removal of remaining material.

²Subject to the validation of the topic relevance by the programme coordinators

³Before the start of the EAS official programme with a selection of ESAE members representing various ESAE communities and professional sectors.

**Price excluding 21% VAT*

Additional Sponsorship Packages

Express your interest by **11 March 2024** by contacting us at info@esae.eu.

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	LANYARD SPONSOR only 1 available	SUMMIT & AWARDS SPONSOR only 1 per award category
PRICE*	€8.000*	€10.000*
SPECIAL RATE FOR ESAE PARTNERS*	€6.000*	€8.000*
Complimentary access (Summit and Awards ceremony)	2 individuals	2 individuals
Official acknowledgment by ESAE President at opening and closing of the EAS	✓	✓
Logo featured on EAS digital signage and screens throughout the event venue	✓	✓
Logo on EAS marketing materials, hyperlinked on the Summit's website & app	✓	✓
Promotional items or brochure to be displayed on sponsors' table in the networking area ¹	✓	✓
ESAE social media post recognising your support	1 individual post before the EAS 1 individual post during the EAS 1 individual post after the EAS	1 individual post before the EAS 1 individual post during the EAS 1 individual post after the EAS
Opportunity to contribute as a panelist ²		✓
Promotional video in loop during breaks in all session rooms (max. 2 minutes)		
Ability to participate in exclusive Breakfast with invited guests and ESAE Community Co-Chairs ³		
Exclusive sponsor of the EAS lanyard with logo print alongside EAS branding	✓	
AWARD SPECIFICITIES		
Exclusive session with the Awards Jury's President to present their ruling		✓
Opportunity to speak at the Awards ceremony to introduce your organisation, announce the winner and hand over the Award		✓
Logo featured on the ESAE Awards page with hyperlink and on all awards-related communications (including ESAE newsletter)		✓
Logo featured on the Awards Ceremony digital signage and screens throughout the event venue		✓
Media coverage: presence on awards-winning group pictures, event video and logo displayed in all communication promoting the winner's case study		✓

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SPONSOR THE EUROPEAN ASSOCIATION AWARDS

Showcase your organisation's commitment to excellence and knowledge-sharing.

Increase your outreach to our members and the European Association ecosystem.

Position yourself as a thought leader.



What we offer

- Announcement on ESAE social media & Newsletter
- Feature on the ESAE Awards page with link to your website and on all related communications
- Exclusive session with the Award Jury's President to present their ruling
- Bring your banner and other material to the Awards Ceremony on 22 May in Brussels
- Take the stage and hand in the Award to the winner, presenting your organisation and your connection to the topic
- Your logo to all subsequent communication promoting the winner's case study

Stand-alone Price:
€6,000 per Award category

4 Awards

Impact

Projects focusing on the vision and values of an Association (e.g. legacy projects, charity initiatives, mentoring programmes...).

DEI

Projects built around the principles of Diversity, Equity, and Inclusion.

Digital Communication - Sold Out!

Already Sponsored

Use of innovative digital tools in the optimisation of an Association's outreach and advocacy efforts.

Event Transformation

Already Sponsored

Innovation in the rethinking of an Association's meetings and events : design, format, use of technologies...