



# 2024 CALENDAR OF ACTIVITIES

EXCEPTIONAL EDUCATIONAL AND  
NETWORKING OPPORTUNITIES FOR  
ASSOCIATION PROFESSIONALS IN EUROPE

# EVENTS 2024

## JANUARY

Event Risk Management ●

Brussels

Revenue Diversification ●

Brussels

## MARCH

Innovative Thinking in Association Leadership ●

Amsterdam

Innovative Tactics to engage Members through

Conferences & Events ● ●

Amsterdam

Quantifying Outcomes for Associations ●

Online

## APRIL

The Art of Smooth Collaboration: Managing HQ &

Regional Offices ● ●

Online

Roadmap to the EU Elections ●

Brussels

## MAY

European Association Summit & Awards ● ● ● ● ● ● ●

Brussels

## JUNE

Alternative Fundraising for Health Associations

Online

EU Elections Results Analysis ●

Brussels



**ES&A**

THE EUROPEAN COMMUNITY FOR  
ASSOCIATION PROFESSIONALS

[www.esae.eu](http://www.esae.eu)

# EVENTS 2024

## JULY

Sparking Volunteerism within your Membership ●● Brussels

## SEPTEMBER

EU Elections Results: Get to Know the Policymakers that Matter to You ● Brussels

Association's Reserves Management: From A to Z ● Online

## OCTOBER

The Association Leader's Toolkit ●●● Brussels

The Art of Partnering to Foster DEI Initiatives ●● Online

**Masterclass:** Decision-making in Associations &

How to Avoid Unconscious Bias ● Online

## NOVEMBER

Transatlantic Change Management ● Online

How to Attract Personnel? What it Takes to Find &

Retain Quality Association Professionals ●● Brussels

## DECEMBER

Tactics for Promoting Staff Mental Health ● Online

Advocacy ●  
Events ●  
Communication ●  
Membership ●  
Leadership ●  
Strategy ●  
Governance ●

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