



SPONSORSHIP PACKAGES



MAIN SPONSORSHIP PACKAGES

Express your interest by **31 January 2026** by contacting us at info@esae.eu.

Priority will be given to ESAE partners.

Curious about the impact of EAS? [Take a look at the EAS25 Report.](#)

	SPONSOR	PREMIUM SPONSOR
PRICE*	€5.500	€11.000
Complimentary Access: Full entry to both Summit & Awards Ceremony	1 individual	2 individuals
Acknowledgment by the ESAE President: During Opening and Closing	✓	✓
Venue Branding: Feature your logo on all event digital signage across the venue and photo-wall.	✓	✓
Exposure: Appear across all EAS marketing materials, the Summit webpage, and mobile app.	✓	✓
Branded Display Stand: Showcase your promotional material and gifts and engage with delegates for increased visibility ¹	✓	✓
ESAE Social Media Recognition: Highlighting your sponsorship and support across our channels	1 Group Post after the EAS	Dedicated post before EAS + Group Post after EAS
Exclusive Welcome Dinner Access: Network with speakers and attendees from outside Brussels on Thursday 25 March		✓
Speaking Opportunity: Opportunity to propose a speaker, subject to selection ²		✓
Video Spotlight: Feature a short promotional video displayed during session breaks		✓
Exclusive Breakfast Opportunity: Participate in the Summit breakfast with EAS26 speakers and ESAE volunteer leaders ³		✓

¹Items must be sustainable. Sponsor shall ensure the removal of remaining material.

²Subject to topic and speaker relevance, approved by the EAS26 Programming Committee

³Prior to the start of the EAS official programme with a selection of ESAE volunteer leaders representing various communities and professional sectors.

*Price excluding 21% VAT

ADDITIONAL SPONSORSHIP OPPORTUNITIES

LANYARD SPONSORSHIP

- Sponsorship Package + €1,500*
- **Be the exclusive Lanyard Sponsor!**
Maximise your visibility and leave a lasting impression on the ESAE Community.

AWARDS SPONSORSHIP COMBO

- Already sponsoring an Awards category? You will get 25% off any Summit Sponsorship package (Premium or Regular)!



**Price excluding 21% VAT*

SPONSOR THE EUROPEAN ASSOCIATION AWARDS

Showcase your organisation's commitment to excellence and knowledge-sharing.
Increase your outreach to our members and the European Association ecosystem.
Position yourself as a thought leader.

Stand Alone Price: €6.000



WHAT WE OFFER

- **Visibility:** Your logo featured on the Awards website and in all related communications.
- **Announcement:** Dedicated announcement on ESAE social media and Newsletter.
- **Exclusive Access:** A dedicated session with the President of the Awards Jury to present their deliberation.
- **Brand Presence:** Prominent branding in the Awards room and on the event photowall.
- **On-Stage Recognition:** Take the stage to present the Award to the winner and highlight your organisation's connection to the topic.
- **Extended Exposure:** Your logo featured in all follow-up communications promoting the winner's case study, plus additional visibility during the case study presentations.
- **Networking Dinner:** Two tickets to join the Networking Dinner and connect with Association Executives!

4 AWARDS

Impact

Projects focusing on the vision and values of an Association (e.g. legacy projects, charity initiatives, mentoring programmes...).

Diversity, Equity, and Inclusion

Projects built around the principles of Diversity, Equity, and Inclusion.

Digital Communication

Use of innovative digital tools in the optimisation of an Association's outreach and advocacy efforts.

Event Transformation

Innovation in the rethinking of an Association's meetings and events : design, format, use of technologies...