ESAE

Partnership Brochure

2027



Who we are

We are the **leading organisation** in Europe bringing together **Association professionals**.

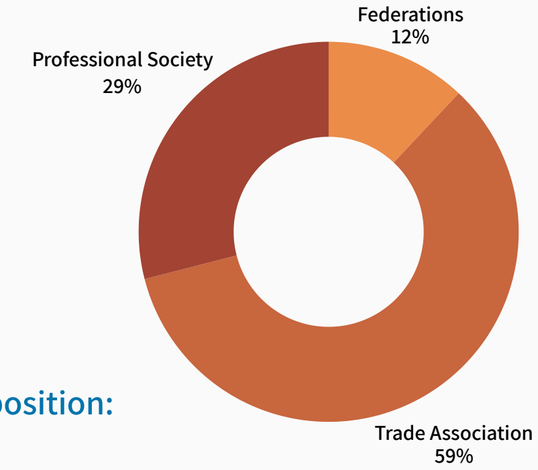
We facilitate the **exchange of best practices** among peers and ensure that current and future leaders master the **Association's business and strategy**.

Supporting ESAE puts your brand in front of the Association leaders who matter most to you. Our networking opportunities connect you directly with members, so you understand their evolving needs, tailor your offer, and stay up to date on the latest insights in Association Management.



More about us

- Over **900 attendees** at **30 ESAE events** and sessions in the last year
- A Community of more than **800 beneficiaries** from **295 Associations** in **16 countries**
- More than **7.300 LinkedIn followers** and **2,500 newsletter subscribers**
- A growing communication outreach, marked by a **20% increase in followers**



2027 Membership composition:



Our members include



ESAE Programme 2026

- Overarching Theme: “Define Tomorrow, Act Today: Leading Together for Impact”
- A combination of **in-person**, **hybrid** and **online** sessions

JANUARY

- Communications Strategy Development workshop
- Associations Going Global

FEBRUARY

- Compliance, Risks and Threats for Association

MARCH

- **European Associations Summit 2026 & Awards**

APRIL

- AI & Revenue Diversification Opportunities for Conferences & Events

MAY

- From Office Manager to COO, the many hats of Heads of Operations

JUNE

- Skills that Association Boards are looking for when choosing CEOs

JULY

- Event Risk Management

SEPTEMBER

- Developing A Mentorship Programme
- Promoting a sustainable future in an unsustainable world

OCTOBER

- Mergers, Splits, and cease of operation

NOVEMBER

- Association Management as a career path
- Annual workshop on Association strategy

DECEMBER

- In-depth Communications Workshop

Partnership packages 2026

We value the support of our partners and the expertise they bring to our Community, offering packages customised to their needs.

Additional benefits available:

- Showcase your knowledge at an ESAE event
- Survey Associations to identify their needs
- Exclusive roundtables with the ESAE Communities
- Exclusive 1 to 1 video interviews

	BASIC	STANDARD	PREMIUM
Branding	✓	✓	✓
Social media and newsletter mentions	✓	✓	✓
Networking opportunities	✓	✓	✓
Articles and Interviews	✓	✓	✓
Events Access	BASIC	STANDARD	ACCESS TO ALL EVENTS
Speaking Opportunities		✓	✓
Invitation to the Annual Roundtable with the ESAE Board		✓	✓
Sponsorship Opportunities for events and reports		✓	✓
Co-organising an ESAE Event			✓
	€6,000	€12,000	€18,000

ADDITIONAL PARTNERSHIP OPPORTUNITIES

The European Association Summit

- The European Association Summit brings together almost 300 Association professionals from a wide range of Industries for a day of learning, networking, and collaboration.

- The not-to-miss annual meeting for Association professionals from all over Europe, covering all aspects of Association management, with a strong focus on innovation and leadership

- Follow the latest trends from Leaders of our profession, co-create with us, and leave your Leagacy in Association Management

CONTACT US TO RECEIVE THE DEDICATED PARTNERSHIP BROCHURE!



ADDITIONAL PARTNERSHIP OPPORTUNITIES

European Association Awards

- Promotion via social media and newsletter
- Featuring on the official Awards page with a website link.
- Exclusive session with the Jury before the shortlisted announcement.
- Display of your banner and dissemination of collateral during the Awards Ceremony
- Take the stage and hand in the Award to the winner, presenting your organization and connection to the topic.
- Your logo will be included in all subsequent communication promoting the Association case studies.

ADVOCACY CAMPAIGN

EVENT INNOVATION

DIGITAL COMMUNICATION

IMPACT

Diversity, Equity & Inclusion

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ESAE leadership

ESAE's strategy and operations are guided by a distinguished Board of Directors, comprised of leaders from European and International Associations. Their wealth of experience and insights nurture ESAE's growth and relevance



Looking forward to a successful year together!



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esae.eu/partners

European Society of Association Executives